

Following a revamp of Bose's branding and voice guidelines, I updated our release note copy to be more casual and less jargon-filled while still informing users of the newest features available.

CUSTOM STATION TROUB...

**Why isn't my streaming URL working?**

Make sure your URL is a supported codec format. Currently, we support up to 24-bit MP3, MP4-AAC, ALAC, AAC, HEAAC, ASF, WMA, HLS, OGG, Vorbis, FLAC, and SBC with a maximum of 192KHz sample rate.

Before you submit your streaming URL, try testing it in a media player like VLC or Windows Media Player. If it works there, it'll probably work in our app.

Here are some other reasons why your stream might not work:

- Invalid URL

- The URL wasn't entered correctly or the URL goes to a web page or web player

- Restricted URL

- Your URL needs a login to access it, or the login token is broken
- Some streams can only be used outside of the host's platform if you're a premium user

- Incompatible Stream

- We're working hard to provide more streaming formats, but in the meantime, try asking the streaming host to provide you with a different stream in a more compatible format

- Geo-Restricted URL

- Your URL might not be available to stream in your country

Because users often had difficulty adding custom streaming, I created troubleshooting text to reduce the amount of calls to customer support regarding this feature.



Cum doriți să conectați
difuzorul dvs. SoundTouch
la rețeaua dvs.?



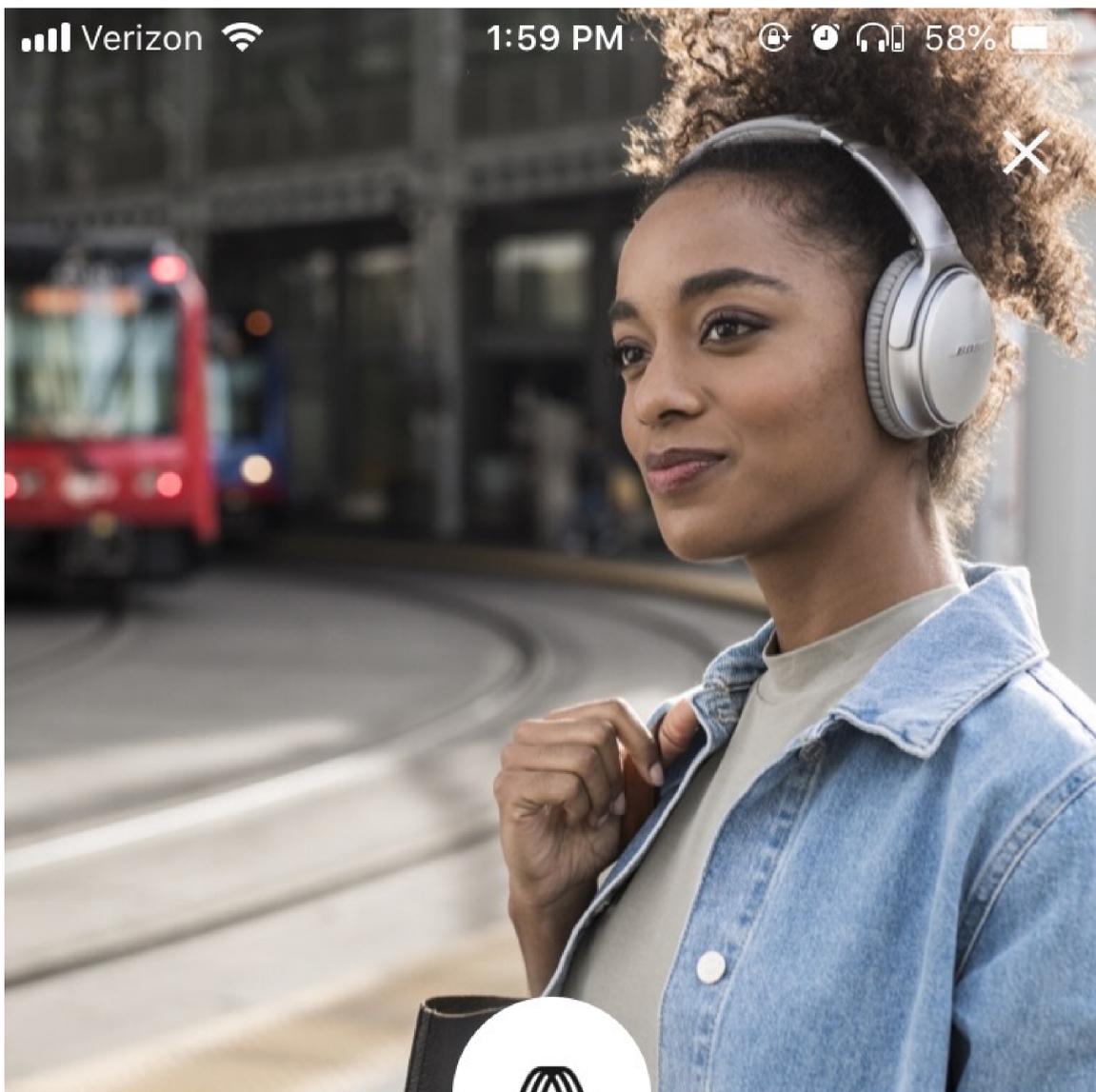
WI-FI

<...> ETHERNET

Difuzor deja conectat la
rețea

ÎNAPOI

Our testers reported several errors where our third-party translators had mistakenly inserted periods into sentences in Romanian. Upon further review and research, I discovered it was not a typo, but an abbreviation for the formal "your" in Romanian - "dumneavoastră".



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The development team asked that we highlight a new feature while at the same time, not make specific references to any capabilities of third-party apps, as their availability could never be static. I devised this copy to bridge the gap between creating anticipation and excitement and not creating expectations that might not be met.



编辑

A-Z



ESPN Radio

TuneIn



Shawn Mendes Radio

Pandora



WERS

TuneIn

In order to ensure customers worldwide receive the same experience, I took it upon myself to research the proper styling of A-Z in languages that do not have alphabets. We also needed to make sure the code could understand non-Roman or Cyrillic characters and sort them correctly. I worked with our China-focused team to decide how best to display Favorites "alphabetically." Ultimately, we learned "A-Z" would be understood and that Unicode would convert Pinyin, Kanji, and Hangeul to a phonetic equivalent and sort them accordingly.